The balloon stays put
Blow up a toy balloon and rub it briskly with a piece of fur. Place it against the wall and observe that it stays where you place it. Repeat, rubbing the balloon on your hair. Again repeat, rubbing the balloon on a coat sleeve.

The newspaper stays on the wall
Spread out a sheet of newspaper and press it smoothly against a wall. Stroke the newspaper with a pencil all over its surface several times. Pull up one corner of the paper and then let it go. Notice how it is attracted back to the wall. If the air is very dry, you may be able to hear the crackle of the static charges.